

The BC Aviation Council and the UBC Sauder School of Business present:
AVIATION BC: GATEWAY TO RECOVERY



NOVEMBER 3 - 4, 2010

- a two day conference culminating in the annual
Silver Wings Awards Banquet
River Rock Casino Resort, Richmond, BC

The Conference Program features three panels:

“TAKING STOCK - CHALLENGES AND OPPORTUNITIES”

MODERATOR: Dr. David Gillen, Sauder School of Business

David Berrington, Director Strategic Service, InterVISTAS Consulting Inc.

Chris Lawless, Chief Economist, BC Investment Management Corporation

Mark Southern, General Manager, Airport Operations, Western Canada, Air Canada

“LOOKING BEYOND BORDERS”

MODERATOR: Dr. Mike Tretheway, President, InterVISTAS Consulting Inc. (Canada)

Cam Routledge, Director, Tourism BC

Tony Gugliotta, Senior Vice President, Marketing and Business Development,
Vancouver Airport Authority

Phil Chicola, United States Consul General

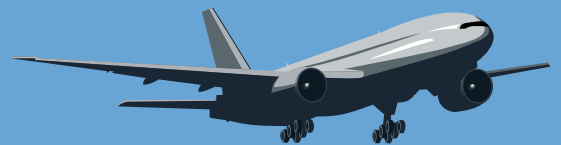
“WORKING WITH PARTNERS”

MODERATOR: Dale Hunt, President, ADHoc Services

Dave Curtis, Chief Executive Officer, Viking Aircraft

Deb Ryan, Director Marketing, Air North

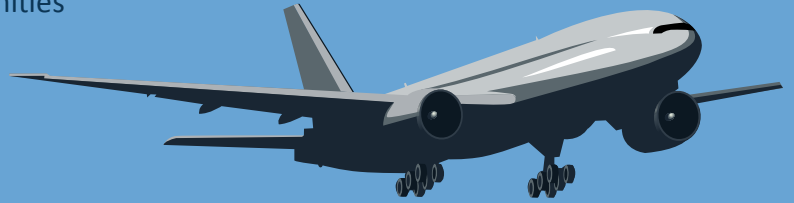
John Hansen, President, North-West Cruise Ship Association



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The panels will explore initiatives and trends that offer opportunities for BC's aviation industry to spur economic growth. Speakers from all sectors will address a wide range of topics including:

- The Asian connection and Approved Destination Status
- Our developing aerospace sector
- Airports – new routes and new opportunities
- Canada – US collaboration
- Tourism packaging and promotion
- The cruise ship connection
- The growing seaplane sector
- BC's Pacific Rim location and favorable post-Olympic opportunities



The program also includes keynote luncheon speakers each day and numerous networking opportunities.

The afternoon program on Thursday, November 4, will feature a series of sector-specific workshops. Details will be provided at registration.

The conference will be followed by the ***Silver Wings Awards Banquet***. During this gala evening the Council will continue its tradition of helping those entering our industry and of recognizing individuals and organizations that have made aviation such an important part of BC's social and economic activity.

Register now to take advantage of this comprehensive event and a special conference rate at the luxurious River Rock Casino Resort.

