



SILVER WINGS AWARDS, OCTOBER 23, 2018 SPONSORSHIP OPPORTUNITIES



BC AVIATION COUNCIL
 #306 – 8300 Bennett Rd., Richmond, BC, V6Y 1N5
 Tel: 604-278-9330
 info@bcaviationcouncil.org

SUPPORTING THE NEXT GENERATION of AVIATION PROFESSIONALS IN BRITISH COLUMBIA

Making Connections



The B.C. Aviation Council has been representing the interests of aviation in the province for 80 years. Once a year it brings together leading aviation professionals from across the province to celebrate individuals who have been recognized with a Silver Wings Award. In addition, one of the BCAC’s mandates is to provide scholarships to worthy students pursuing their studies and careers in airport operations and aviation maintenance, those mature students upgrading an aviation career, or seeking flight training instructor certification, helicopter IFR or AME training, or those training to become commercial and private pilots. As a vast province that relies heavily on aviation to move goods and people, it is important to support the next generation of British Columbians who will keep the industry airborne. This is especially critical as we face increasing human resources shortages across British Columbia. We hope you will make a commitment to help by sponsoring the Silver Wings Awards on **October 23, 2018**, where the scholarship winners and other industry leaders will be honoured at a spectacular event taking place at the Vancouver Convention Centre West.

Sponsorship levels	Rate	Benefits
PRESENTING (sold)	\$10,000	<ul style="list-style-type: none"> • Right of 1st Refusal for the Presenting Sponsor category for the 2019 event. • Selection of Social Media Options, List A • Two (2) Presentation Sessions at upcoming BCAC events in the next 12 months (on approval). • Four (4) Guest Blog Postings on the BCAC website (on approval). • Introduction Opportunity at the 2017 Silver Wings Awards. • Corporate logo featured at the Silver Wings Awards. • Email introduction to BCAC membership and Silver Wings Awards delegates. • Opt-ins for Sponsor Messaging (on approval) • Feature mention on printed materials, signage and video loop. • Featured location for pop-up display and on literature table. • Eight (8) complimentary tickets to event. • Or variations of above as negotiated.



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CAPTAIN (only 2)	\$5,000	<ul style="list-style-type: none"> • Right of 1st Refusal for 2019 Event. • Presentation Session at upcoming BCAC event in next 12 months • Two (2) Guest Blog Postings on BCAC website (on approval) • Selection of Social Media Options, List A • Email Introduction to BCAC membership and SWA delegates • Opt-ins for Sponsor Messaging (on approval) • Prominent mention on printed materials, signage and video loop at event • Prominent location for 'pop-up' display and Literature Table • Four (4) complementary tickets • Or variations of the above, as negotiated
FIRST OFFICER (only 6)	\$2,500	<ul style="list-style-type: none"> • Guest Blog Postings on BCAC website (on approval) • Selection of Social Media Options, List B • Email Introduction to SWA delegates • Opt-ins for Sponsor Messaging (on approval) • Identification on printed materials, signage and video loop at event • Space on Literature Table • Two (2) complementary tickets
NAVIGATOR	\$1,250	<ul style="list-style-type: none"> • Selection of Social Media Options, List B • Email Introduction to SWA delegates • Opt-ins for Sponsor Messaging (on approval) • Identification on printed materials and video loop at event • Space on Literature Table • One (1) complementary ticket
MARSHALLER/ENGINEER	\$500	<ul style="list-style-type: none"> • Selection of Social Media Options, List B • Email Introduction to SWA delegates • Opt-ins for Sponsor Messaging (on approval) • Identification on video loop at event • Space on Literature Table



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Social Media Selection, List A	Social Media Selection, List B
<ul style="list-style-type: none"> • Guest Blog Posting (on approval) • BCAC Mentions on Twitter • eNews Piece (on approval) • Real Time sponsorship on BCAC website 	<ul style="list-style-type: none"> • BCAC Mentions on Twitter • eNews Piece (on approval)

About the event

- 250+ industry professionals in attendance
- Industry trophy and scholarship awards presentations
- Premier networking event for B.C.'s aviation professionals and enthusiasts
- First-class catering, entertainment, and silent auction
- Vancouver Convention Centre West location

Important Dates

Reservations start: September 15, 2018 at bit.ly/BookSWA
 Sponsorship commitment deadline: October 10, 2018
 Logo submissions: October 10, 2018
 Event: October 23, 2018 beginning at 6 p.m.

For more information on how you can support tomorrow's aviation professionals—and have an awesome time while doing so—please contact: info@bcaviationcouncil.org