

SPONSORSHIP OPPORTUNITIES

June 5 - 7, 2023 The New Courtyard by Marriott, Prince George, BC



Dining	Sponsor	Cost	Details
Welcome Reception - Supporting Scholarship	WASCO	\$3,500	In Great Northern Ballroom at the New Marriott Courtyard. Over ten appetizer pieces per person. First Nations welcome. Promoting scholarship and awareness of our industry's critical skilled Human Resources needs. Welcome delegates and guests to function, sign board, scrolling PowerPoint signage, website listing, highlighted in social media, part of table tent cards/sponsors board/Frequent Flyer eNewsletter listing to over 6000 Supporters, promo item opportunity, one conference registration. Vertical banner throughout conference. Special Scholarship announcement.
Breakfast 1		\$2,850	Upscale "Bush Pilots" Breakfast. Welcome delegates to function, sign board, scrolling PowerPoint signage, website/program listing, highlighted in social media, part of table tent cards/sponsors board/Frequent Flyer eNewsletter listing to over 6000 Supporters, promo item opportunity, one conference registration. Vertical banner throughout conference.
Coffee 1	Abbotsford YXX	\$1,150	Enhanced coffee break. Sign board, video loop at event.
Lunch 1	Tourism Prince George	\$4,750	Upscale lunch. Welcome delegates to function, sign board, scrolling PowerPoint signage, website listing, highlighted in social media, part of table tent cards/sponsors board/Frequent Flyer eNewsletter to over 6000 Supporters, promo item opportunity, one conference registration. Vertical banner throughout conference.
Coffee 2	Comox YQQ	\$1,150	Enhanced coffee break. Sign board, video loop at event.
Signature Dinner	YVR	\$7,750	Northern Lights Estate Winery on the riverbank. First Nations DJ during reception, musician, and caricature artist dinner entertainment (tbd). High-end food service. Welcome delegates and guests to function, sign board, scrolling PowerPoint signage, website listing, highlighted in social media, part of table tent cards/sponsors board/Frequent Flyer eNewsletter to over 6000 Supporters, promo item opportunity, two conference registrations. Vertical banner throughout conference.
Breakfast 2		\$2,850	Bush Pilot's Breakfast. Welcome people to function, sign board, scrolling PowerPoint signage, website/program listing, highlighted in social media, part of table tent cards/sponsors board/Frequent Flyer eNewsletter listing to over 6000 Supporters, promo item opportunity, one conference registration. Vertical banner throughout conference.
Coffee 3	Boeing Canada	\$1,150	Enhanced coffee break. Sign board, video loop at event.
Lunch 2		\$4,750	Upscale lunch. Welcome delegates to function, sign board, scrolling PowerPoint signage, website listing, highlighted in social media, part of table tent cards, Frequent Flyer eNewsletter to over 6000 Supporters, promo item opportunity, one conference registration. Vertical banner throughout conference.
Coffee 4	Tetra Tech	\$1,150	Enhanced coffee break. Sign board, video loop at event.



British Columbia Aviation Council Late Spring Conference

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Presenting Sponsor \$10,000

- Four (4) complimentary conference registrations
- Brief introductory comments at conference launch
- Premier logo placement on printed materials, signage, website and video loop at event
- Prominent location for vertical banner display
- Article in the Frequent Flyer eNewsletter going out to over 6000 Supporters
- Option to provide delegates with branded item(s)

Platinum Sponsor \$5,000 (Tourism Prince George + 1)

- Two (2) complimentary conference registrations
- Prominent logo placement on printed materials, signage, website, Frequent Flyer eNewsletter and video loop at event
- Prominent location for vertical banner display
- Option to provide delegates with branded item(s)

Gold Sponsor \$2,500 (Nanaimo YCD, NAV CANADA, Victoria YYJ, Vantage Airports)

- One (1) complimentary conference registration
- Featured logo placement on printed materials, signage, website, Frequent Flyer eNewsletter and video loop at event
- Location for vertical banner display
- Option to provide delegates with a branded item

Silver Sponsor \$1,250 (COPA, HM Aero, Kelowna YLW + 5)

- Demonstrate your organization's significant ongoing support for BCAC
- Logo placement on printed materials, signage, website, Frequent Flyer eNewsletter and video loop at event

Bronze Sponsor \$625 (Kamloops YKA, Fort. St. John YXJ + 14)

- Logo placement on printed materials, signage, Frequent Flyer eNewsletter and video loop at event

Vertical Banner Placement in Main Conference Room \$99 (Canadian Aviator, ...)

- Top end quality vertical banner production, including graphic artwork and transportation to conference, available from Westholme Graphics (<https://westholme.ca>) via the BC Aviation Council for \$435 conference rate

Pre-Conference Craft Brewery Tour Guided by Gordon Duke, President and CEO, YXS (\$1,000) (Executive Aviation)

Bus Shuttle to Tuesday Signature Dinner at the Northern Lights Estate Winery (\$1,500)

Donation of Online Auction Item (Runs for two weeks after conference) (Air Canada, Pacific Coastal, Central Mountain Air, Air North, Dawn Whyte Career Coaching, Hope Air ...)

- Receives sponsorship recognition similar to cash sponsorship at half fair market value. The 2021 Silver Wings auction had 13,611 page views. On track to set new record.
- Auction builds daily at <https://www.32auctions.com/BCAC23> .

To become a Sponsor, please contact:
Dave Frank, Executive Director
dave@bcaviationcouncil.org or 1-604-644-6426 (direct)

15% of Conference net supports the BCAC Airports Scholarship Fund with the rest supporting BCAC essential programming.