



SPONSORSHIP & ONLINE AUCTION OPPORTUNITIES



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604.644.6426 (direct)

bit.ly/SW-23

DATE

Thursday, October 26th, 2023.

VENUE

Vancouver Convention Centre West
F3 - 1055 Canada Place, Vancouver

TIMES/AGENDA

16:45 - 17:45 Chair's Women in
Aviation and Aerospace Reception

17:45 Main Reception. Networking,
food service, music, online auction*,
and 50/50 Lottery.

19:25 - 20:45 Industry and
Scholarship Celebration

21:00 50/50 Lottery closes.

21:30 50/50 Lottery winners
announced (must be present to win).

21:00 - 22:00 Networking, dessert
service, plus online auction*.

(*Online auction closes November 9th @ 9PM.)

DRESS CODE

Business or cocktail, flight uniform, or
job interview attire. Black tie optional.

PRICING

BCAC Member \$142

Non-Member \$189

Spouse \$115

Scholarship Winner Guest(s) \$99

Student/Recent Grad \$35

RESERVED SEATING

Reserved seating is available for
Guests with accessibility challenges.
Please contact us at
info@bcaviationcouncil.org

REGISTER NOW: bit.ly/SW-23



SPONSORSHIP OPPORTUNITIES

Supporting the next generation of aviation and aerospace professionals in British Columbia.

The B.C. Aviation Council has been representing the interests of aviation and aerospace in the province for 85 years. Once a year, we bring together leading aviation and aerospace professionals from across the province to celebrate individuals who have been recognized with a Silver Wings Award. In addition, one of the BCAC's priorities is to provide scholarships to worthy students pursuing their studies and careers in airport operations and aviation maintenance, those mature students upgrading to an aviation career, or seeking flight training instructor certification, helicopter IFR or AME training, eVTOL, or those training to become commercial and private pilots.

As a vast province that relies heavily on aviation to move goods and people, it is imperative to support the next generation of British Columbians who will keep our industry airborne. This is especially critical as we face increasing human resources shortages in aviation and aerospace. We hope you will make a commitment to help by sponsoring the Silver Wings Awards on October 26, 2023, where the scholarship winners and other industry leaders will be honoured at a spectacular event taking place at the Vancouver Convention Centre West.

SPONSORSHIP LEVELS	RATES	BENEFITS
Presenting Sponsor 	\$10,000	<ul style="list-style-type: none"> • Right of First Refusal for next year's event. • Logo displayed with 'Presenting Sponsor' title on social media promotional campaign collateral (Instagram, Facebook, LinkedIn, Twitter/X, Threads). • Speaking opportunity at the Silver Wings Celebration. • Frequent Flyer e-newsletter article to over 6,500 BCAC Supporters. • Prominent mention on printed materials, signage, table tent cards, video loop at event, BCAC website and event registration page. • Preferred location for 'pop-up' display and materials/'swag' on the Welcoming Table. • Eight complimentary Silver Wings tickets. • Subsidization of 10 low income Students/Recent Graduates to Silver Wings.
Platinum Three available InterVISTAS	\$5,000	<ul style="list-style-type: none"> • Right of First Refusal for next year's event. • Social media support – Instagram, Facebook, LinkedIn, Twitter/X, Threads. • Frequent Flyer e-newsletter attachment to over 6,500 BCAC Supporters. • Mention on printed materials, signage, table tent cards, video loop at event, BCAC website and event registration page. • Preferred location for 'pop-up' display and materials/'swag' on the display table. • Four complimentary Silver Wings tickets. • Subsidization of five low-income Students/Recent Graduates to Silver Wings.
Gold Four available Flatiron Construction, Mike Brown, Crowe MacKay, Air Canada	\$2,750	<ul style="list-style-type: none"> • Social media support – Instagram, Facebook, LinkedIn, Twitter/X, Threads. • Identification on printed materials, signage, table tent cards, video loop at event, BCAC website and event registration page. • Space on literature table and for 'pop-up' display. • Two complimentary Silver Wings tickets. • Logo will appear in our Frequent Flyer e-newsletter (6,500 Supporters).
Silver Four available Avia NG, Boeing Canada, Air North, Helijet, WASCO, YCD, YLW, YPK, YXX, YYJ	\$1,500	<ul style="list-style-type: none"> • Identification on printed materials, signage, table tent cards, and video loop at event and the BCAC website. • Space on literature table. • One complimentary ticket to event. • Logo will appear in our Frequent Flyer e-newsletter (6,500 Supporters).
Bronze Unlimited Broughton Law, HUB International, Pomerleau, Tetra Tech Canada, YCG, Chinook Helicopters, Westholme Graphics, Vancouver Whitecaps FC, one22point1.ca - Rupert Robin	\$750	<ul style="list-style-type: none"> • Identification on printed materials, signage, and video loop at event. • Name will appear in our Frequent Flyer e-newsletter (6,500 Supporters).
'Pop-up' Banner 20 positions available	\$49	<ul style="list-style-type: none"> • Display your support for industry, scholarship and BCAC programs. • Top-end, high-quality vertical banner (including artwork/ transportation to event) available through the BCAC from Westholme Graphics, \$435.



ABOUT SILVER WINGS

Silver Wings is British Columbia's largest aviation and aerospace industry awards celebration and the BCAC's premium networking event.

Silver Wings supports Canada's largest Aviation and Aerospace Scholarship Endowment and Awards Program (almost \$100,000 per annum).

Silver Wings is held at a spectacular waterfront venue with gourmet food and exemplary service provided by the Vancouver Convention Centre.

Silver Wings targets over 300 participants through an assertive promotional campaign which includes our Frequent Flyer eNewsletter (over 6,500 Supporters), via our 17 Affiliates, Skytalk, Greater Vancouver Board of Trade Members eBlast, multiple ads in the Canadian Aviator Magazine and weekly eNewsletter, Wings Magazine, and the BCAC's social media channels – Instagram, Twitter/X, Facebook, Threads and LinkedIn.

Half of all net proceeds from the Online Auction and the 50/50 Lottery support our Scholarship Awards with the rest supporting BCAC programming.

To sponsor this year's Silver Wings Celebration or to make a donation to the Online Auction, please contact:

Dave Frank, Executive Director
604.644.6426 (direct)
dave@bcaviationcouncil.org

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GRAND ONLINE AUCTION AND 50/50 LOTTERY

Donation of an Online Auction Item:

- Each online auction donor receives Sponsorship Level recognition equivalent to cash sponsorship at half fair market value.
- Our first Silver Wings Online Auction had 13,611 page views, 109 auction items, and raised \$22,772 for Scholarships and Programming. Visit 32Auctions.com/SilverWings21 to review the results of our first online auction.
- The Online Auction is heavily promoted to a wide audience in parallel with the Silver Wings Celebration event.
- Donated items can be large or small (don't forget our Student and Recent Graduate Supporters).
- We use 32Auctions.com as our online auction platform which provides superior exposure for your organization including corporate logo linked to your website, up to four high-resolution photos, as well as a detailed description of your donated item and your organization. We are very pleased with this platform.
- **Our Online Auction opens at 9AM on October 16th and closes at 20:00 on November 9th, 2023, for maximum exposure.**
- If your donation is a physical item, the donation must include shipping the item from your location to any point in British Columbia.
- Visit www.32auctions.com/SW-23 to view current online auction items and status.
- A licensed 50/50 Lottery will be held during the event (you must be present at 9:30PM to win).

Questions? Please contact us at info@bcaviationcouncil.org