



## BCAC CONFERENCE 2025 KAMLOOPS (YKA): INNOVATION – EYES ON THE HORIZON

### Sponsorship and Auction Opportunities



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[bit.ly/BCAC25](https://bit.ly/BCAC25)



# Sponsorship Opportunities – Categories

## PRESENTING SPONSOR \$10,000 (YKA – HOST AIRPORT)

- Four (4) complimentary conference registrations and brief introductory comments at conference launch
- Premier logo placement on printed materials, signage, website, auction and video loop at event
- Prominent location for vertical banner display
- Article in the Frequent Flyer eNewsletter going out to over 8000 Supporters, 54%(!) open rate
- Option to provide delegates with branded item(s)

## PLATINUM SPONSOR \$5,000 (AIR CANADA +2)

- Two (2) complimentary conference registrations
- Prominent logo placement on printed materials, signage, website, auction, Frequent Flyer eNewsletter and video loop at event
- Prominent location for vertical banner display
- Option to provide delegates with branded items(s)

## GOLD SPONSOR \$2,750 (YCD + 7)

- One (1) complimentary conference registration
- Featured logo placement on printed materials, signage, website, auction, Frequent Flyer eNewsletter and video loop at event
- Location for vertical banner display
- Option to provide delegates with a branded item

## SILVER SPONSOR \$1,500 (NAV CANADA, PACIFIC COASTAL AIRLINES +10)

- Logo placement on printed materials, signage, website, Frequent Flyer eNewsletter and video loop at event
- Location for vertical banner display and option to provide delegates with a branded item

## BRONZE SPONSOR \$750 (20)

- Inclusion on printed materials, event signage, Frequent Flyer eNewsletter to 8000 Supporters and video loop at event

## VERTICAL BANNER PLACEMENT IN MAIN CONFERENCE ROOM \$35 (Canadian Aviator + 14)

- Top end quality vertical banner production, including graphic artwork and transportation to conference, available from [Westholme Graphics](#) via the BC Aviation Council for a discounted \$435 conference rate

## TRANSPORTATION FOR ADD-ON "SIPS & SUDS TASTING TOUR" EVENT \$1,500

- Two "Sips & Suds Tasting Tour" event tickets
- Inclusion on printed materials, signage, website, Frequent Flyer eNewsletter and video loop at event

## TRANSPORTATION FOR ADD-ON "WILDFIRE CENTRE & YKA TOUR" \$1,500

- Two "Wildfire Centre & YKA Tour" event tickets
- Inclusion on printed materials, signage, website, Frequent Flyer eNewsletter and video loop at event

## TRANSPORTATION FOR SIGNATURE DINNER \$2,850

- Two Signature Dinner add-on tickets
- Logo placement on printed materials, signage, website, Frequent Flyer eNewsletter and video loop at event

## DONATION OF ONLINE AUCTION ITEM (AVAILABLE UNTIL ONE WEEK AFTER THE CONFERENCE)

- Receive sponsorship recognition similar to cash sponsorship at half Fair Market Value (FMV)
- Travel Partners receive one additional level of sponsorship recognition
- 2021 auction (Silver Wings) had 13,611 page views



## Sponsorship Opportunities – Meals

DINING	SPONSOR	COST	DETAILS
Welcoming Reception	Boeing Canada	\$3,500	Welcome delegates and guests to the reception, logo placement on Welcoming Reception signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Narrative Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (over 8000 Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.
Breakfast 1	Conair	\$3,500	Welcome delegates and guests to the function, logo placement on signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Narrative Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (over 8000 Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.
Coffee 1		\$1,200	Logo on signage, listing in the Narrative Agenda, logo on video loop at event.
Lunch 1		\$4,750	Welcome delegates and guests to the function, logo placement on signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Narrative Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (over 8000 Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.
Coffee 2	Comox Airport YQQ (ROFR)*	\$1,200	Logo on signage, listing in the Narrative Agenda, logo on video loop at event.
Signature Dinner	Vancouver International Airport YVR	\$7,850	Welcome delegates and guests to the Signature Dinner (high-end plated food service and expansive dessert buffet). Logo on Signature Dinner signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Narrative Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (over 8000 Supporters), promo item opportunity, two complimentary conference registrations. Vertical banner at conference.
Breakfast 2	Tourism Kamloops (ROFR)	\$3,500	Welcome delegates and guests to the function, logo placement on signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Narrative Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (over 8000 Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.
Coffee 3	ARC Aviation Renewables (ROFR)	\$1,200	Logo on signage, listing in the Narrative Agenda, logo on video loop at event.
Lunch 2	Kelowna Airport YLW	\$4,750	Welcome delegates and guests to the function, logo placement on signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Narrative Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (over 8000 Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.

\*(ROFL) = Right of First Refusal



## Online Auction Opportunities

### CONSIDER CONTRIBUTING TO OUR CONFERENCE ONLINE AUCTION

Half of all auction proceeds are used to support our **\$200,000.00 annual Aviation and Aerospace Scholarship Award Program – the largest in Canada**. The remaining proceeds are used to support and develop BCAC programs and services supporting the aviation and aerospace community, especially our popular Youth and Human Resource Development offerings.

### ALL PERSONALLY DONATED ITEMS OR CASH DONATIONS WILL RECEIVE A CHARITABLE TAX RECEIPT

Donated items that are not physical, e.g. electronic vouchers or gift certificates, must be shipped by the donor to the winning bidder's location (within BC) at the donor's expense. Items donated for the auction will be accepted until one week after the conference closes.

### DONATED ITEMS RECEIVE SPONSORSHIP RECOGNITION

Sponsorship recognition will be similar to the itemized cash sponsorships on the first two pages, but at half Fair Market Value (FMV), plus promotion through our high-traffic online auction site. The Online Auction opens one week before the conference and runs for two weeks after the conference.

### DONATION OF ONLINE AUCTION ITEM

Simply email [info@bcaviationcouncil.org](mailto:info@bcaviationcouncil.org) with the title for your item(s), a subtitle, Fair Market Value, brief description (including any restrictions/fine print), 1 - 4 photos of your item, your logo and website address. Please see the sample online auction listing on the following page.

### HELP US BUILD CANADA'S LEADING AVIATION AND AEROSPACE AUCTION

Questions? Please contact BCAC's Executive Director, Dave Frank, at [dave@bcaviationcouncil.org](mailto:dave@bcaviationcouncil.org) or call 604.644.6426 (direct).

100%

## INNOVATION: EYES ON THE HORIZON

**One hundred percent** of the net Conference proceeds support BCAC programs, like the Scholarship Fund, Youth Engagement initiatives, Communications, Website and Human Resource Development.

Thank you for helping us support the next generation of aviation and aerospace professionals in British Columbia!

# Online Auction Opportunities (sample)

Please Note: Up to four photos can be included.

## Boundary Bay FBO: \$250 of Aviation Fuel at CZBB

Aviation Fuel Giftcard to the Value of \$250

Value: \$250.00 CAD

Ended: Jun 21, 2023 - 4:30pm PDT



Item changed on Jun 11, 2023. [What changed?](#)

### Bidding

Current Bid: \$225.00 CAD

Minimum Bid Increment: \$20.00 CAD

### Bid History

Sold For: **\$225.00 CAD**

Number of Bids: 7 [↗](#)



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## Item Description

Boundary Bay FBO Services

Unique-Seamless-Convenient

AVIATION FUEL GIFTCARD TO THE VALUE OF \$250

Alpha Aviation and the Boundary Bay Airport FBO are pleased to support this fund raiser. All proceeds of the auction go to BCAC scholarships and programs.services to the Aviation and Aerospace Community.

This Certificate entitles the winner to a \$250 gift card for fuel delivered to your aircraft at Boundary Bay Airport. Boundary Bay FBO is fully integrated with the airport operator and staff to ensure the highest level of safety and service. With competitive rates and seamless one stop assistance catering to every client's needs.