

SILVER WINGS AWARDS



Silver Wings Industry and Scholarship Awards Celebration 2025
SPONSORSHIP AND ONLINE AUCTION OPPORTUNITIES



DATE

Friday, November 14th, 2025.

VENUE

Vancouver Convention Centre West
F3 - 1055 Canada Place, Vancouver

AGENDA

16:45-17:45 CWAAR

17:45 Main Reception: Relationship building, food service, entertainment, online auction, 50/50 Draw

19:25-21:20 Industry and Scholarship Celebration

21:20 50/50 Draw winner announced

21:20-22:35 Group Photos

21:20-22:00 Relationship building, dessert service, online auction (*closes November 28th @ 18:00 Pacific*)

DRESS CODE

Business, cocktail, flight uniform or job interview attire. Black tie optional.

PRICING

BCAC Supporter + Guest \$164

Non-Supporter \$219

Low Income Student/Recent Grad \$29

RESERVED SEATING

Reserved seating is available for guests with accessibility requirements. Please contact Reg at reg@bcaviationcouncil.org

bit.ly/SW-25




SPONSORSHIP OPPORTUNITIES

Supporting the next generation of aviation and aerospace professionals in British Columbia.

The BC Aviation Council (BCAC) has been representing the interests of aviation and aerospace in the province for 87 years. Once a year, we host BC's premier aviation and aerospace event to celebrate individuals and organizations who have been recognized with a SilverWings Industry Award. In addition, one of the BCAC's priorities is to provide over \$200K in scholarships to worthy students pursuing their studies and career in all aspects of aviation and aerospace – the largest program of its type in Canada.

As a vast province that relies heavily on aviation to move goods and people, it is imperative to support the next generation of British Columbians who will keep our industry airborne. This is especially critical as we face ongoing human resource shortages in aviation and aerospace. We hope you will make a commitment to help by sponsoring the Silver Wings Industry and Scholarship Awards Celebration where our scholarship winners and other industry leaders are honoured at a spectacular event taking place at the Vancouver Convention Centre West.

SPONSORSHIP LEVELS	RATE	BENEFITS
PRESENTING SPONSOR  (RoFR*)	\$10,500	<ul style="list-style-type: none"> • Right of First Refusal for next year's event. • Logo displayed with 'Presenting Sponsor' title on multiple social media campaign ads (Instagram, Facebook, LinkedIn, Twitter/X, Threads). • Speaking opportunity at the Silver Wings Celebration. • Frequent Flyer e-newsletter article to 9000 BCAC Supporters. • Prominent mention on printed materials, signage, table tent cards, video loop at event, BCAC website, online auction, and event registration page. • Preferred location for a pop-up display and materials/swag on the Welcoming Table. • Ten complimentary Silver Wings tickets. • Subsidized admission for 10 low-income Students/Recent Graduates to Silver Wings.
PLATINUM SPONSOR Four available. Air Canada (confirmed); RBC (RoFR)	\$5,250	<ul style="list-style-type: none"> • Right of First Refusal for next year's event. • Social media support – Instagram, Facebook, LinkedIn, Twitter/X, Threads. • Frequent Flyer e-newsletter attachment to 8000 BCAC Supporters. • Mention on printed materials, signage, table tent cards, video loop at event, BCAC website, online auction, and event registration page. • Preferred location for pop-up display and materials/swag on the Welcoming Table. • Five complimentary Silver Wings tickets. • Subsidized admission for five low-income Students/Recent Graduates to Silver Wings.
GOLD SPONSOR Eight available. Crowe MacKay (confirmed); Avia NG, YPK, Flatiron Construction (RoFR)	\$2,850	<ul style="list-style-type: none"> • Social media support – Instagram, Facebook, LinkedIn, Twitter/X, Threads. • Identification on printed materials, signage, table tent cards, video loop at event, BCAC website, online auction, and the event registration page. • Pop-up display. • Two complimentary Silver Wings tickets. • Logo appears in our Frequent Flyer e-newsletter (8000 Supporters).
SILVER SPONSOR Twelve available. Indigo Parking, Boeing Canada, Air North, Helijet, WASCO, YCD, YLW, YXX, YYJ (all RoFR)	\$1,500	<ul style="list-style-type: none"> • Identification on printed materials, signage, table tent cards, and video loop at event, online auction, and the BCAC website. • Space on Literature Table. • One complimentary ticket to event. • Logo appears in our Frequent Flyer e-newsletter (8000 Supporters).
BRONZE SPONSOR Unlimited. Chinook Helicopters, Hatch, Coulson Aviation, Boughton Law, Westholme Graphics, HUB International, Pomerleau, Tetra Tech Canada, YCG, Vancouver Whitecaps FC, one22point1.ca/Rupert Robin (all RoFR)	\$750	<ul style="list-style-type: none"> • Identification on printed materials, signage, and video loop at event. • Name will appear in our Frequent Flyer e-newsletter (8000 Supporters).
POP-UP BANNER 20 Positions available.	\$29	<ul style="list-style-type: none"> • Display your support and promote your organization. High quality vertical pop-up banners available (including artwork & transportation to the event) through the BCAC via Westholme Graphics, \$450.

*Right of First Refusal



ABOUT SILVER WINGS

Silver Wings is Western Canada's leading aviation and aerospace industry awards celebration and the BCAC's premium relationship building event.

Silver Wings also supports the largest Aviation and Aerospace Scholarship Endowment and Awards Program in Canada, awarding \$200,000 annually.

Silver Wings is held at the renowned Vancouver Convention Centre – a spectacular waterfront venue with gourmet food and exemplary service.

Silver Wings targets over 300 participants through an assertive promotional campaign which includes:

- multiple articles in our Frequent Flyer e-newsletter (over 9000 Supporters)
- via our 17 affiliate organizations
- a print ad in SkyTalk magazine
- an eblast by WINGS magazine
- ads in the Canadian Aviator magazine, weekly e-newsletter and on its website
- a Greater Vancouver Board of Trade Members eblast
- a social media campaign with multiple postings on our Instagram, Twitter/X, Facebook, Threads and LinkedIn accounts.

Half of all *gross proceeds* from the Online Auction and the 50/50 Draw support our Scholarship Program with remainder supporting our ongoing programming.

To sponsor this year's Silver Wings Industry and Scholarship Awards Celebration or to donate to the Online Auction, please contact:

Dave Frank, Executive Director
604.644.6426 (direct)
dave@bcaviationcouncil.org

bit.ly/SW-25



ONLINE AUCTION

Total Gross Proceeds support Scholarships and ongoing Programming.

DONATION OF AN ONLINE AUCTION ITEM:

- Each online auction donor receives Sponsorship Level recognition equivalent to cash sponsorship at half Fair Market Value (FMV).
- Our first Silver Wings Online Auction had 13,611 page views, 109 auction items, and raised \$22,772 for Scholarships and Programming. Visit www.32Auctions.com/SW-25 to review the growing number of items.
- The Online Auction is heavily promoted to a wide audience in parallel with the Silver Wings Celebration event.
- Donated items can be large or small (don't forget our Student and Recent Graduate Supporters).
- We use [32Auctions.com](https://www.32Auctions.com) as our online auction platform since it provides superior exposure for your organization including corporate logo linked to your website, up to four high-resolution photos, plus a detailed description of your donated item and your organization. We are very pleased with how this platform presents our Supporters.
- Our Online Auction opens at 9AM Pacific on November 7th and closes at 18:00 Pacific on November 28th, 2025, for maximum exposure.
- If your donation is a physical item, the donation must include shipping the item from your location to any point in British Columbia.
- Visit www.32auctions.com/SW-25 to view current online auction items and status.
- A licensed 50/50 Draw is held during the Silver Wings Celebration.

Sounds good? Please contact us at info@bcaviationcouncil.org

ONLINE AUCTION OPPORTUNITIES (SAMPLE)

Please Note: Up to four photos can be included.

Boundary Bay FBO: \$250 of Aviation Fuel at CZBB

Aviation Fuel Giftcard to the Value of \$250

Value: \$250.00 CAD

Ended: Jun 21, 2023 - 4:30pm PDT



Item changed on Jun 11, 2023. [What changed?](#)

Bidding

Current Bid: \$225.00 CAD

Minimum Bid Increment: \$20.00 CAD

Bid History

Sold For: **\$225.00 CAD**

Number of Bids: 7 [↗](#)



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Item Description

Boundary Bay FBO Services

Unique-Seamless-Convenient

AVIATION FUEL GIFTCARD TO THE VALUE OF \$250

Alpha Aviation and the Boundary Bay Airport FBO are pleased to support this fund raiser. All proceeds of the auction go to BCAC scholarships and programs.services to the Aviation and Aerospace Community.

This Certificate entitles the winner to a \$250 gift card for fuel delivered to your aircraft at Boundary Bay Airport. Boundary Bay FBO is fully integrated with the airport operator and staff to ensure the highest level of safety and service. With competitive rates and seamless one stop assistance catering to every client's needs.