



2026 BCAC CONFERENCE KELOWNA (YLW):  
SOARING ABOVE CHALLENGES – EYES ON THE HORIZON

## Sponsorship and Online Auction Opportunities Guide



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[bit.ly/BCAC26](https://bit.ly/BCAC26)



## Sponsorship Opportunities – Categories

### PRESENTING SPONSOR \$10,500 (KELOWNA (YLW) – HOST AIRPORT)

- Four (4) complimentary conference registrations and brief introductory comments at conference launch
- Premier logo placement on printed materials, signage, website, auction, video loop, prominent location for verticals banner at event
- Article in the Frequent Flyer eNewsletter going out to 9500+ Supporters, 54%(!) open rate
- Option to provide delegates with branded item(s)

### PLATINUM SPONSOR \$5,250 (INTERVISTAS, AIRBIZ + 2)

- Two (2) complimentary conference registrations
- Prominent logo placement on printed materials, signage, website, auction, Frequent Flyer eNewsletter, plus video loop at event
- Prominent location for vertical banner display
- Option to provide delegates with branded items(s)

### GOLD SPONSOR \$2,850 (FLYTEDECK, OPERATIONS ECONOMICS INC, EXECUTIVE AVIATION + 5)

- One (1) complimentary conference registration
- Featured logo placement on printed materials, signage, website, auction, Frequent Flyer eNewsletter, plus video loop at event
- Location for vertical banner display
- Option to provide delegates with a branded item

### SILVER SPONSOR \$1,500 (KF AEROSPACE + 11)

- Logo placement on printed materials, signage, website, Frequent Flyer eNewsletter to 9500+ Supporters, plus video loop at event
- Location for vertical banner display and option to provide delegates with a branded item

### BRONZE SPONSOR \$750 (WESTHOLME GRAPHICS + 19)

- Inclusion on printed materials, event signage, Frequent Flyer eNewsletter to 9400 Supporters, plus video loop at event

### VERTICAL BANNER PLACEMENT IN MAIN CONFERENCE ROOM \$20 (15)

- Top quality vertical banner production, including graphic artwork and transportation to conference, available from Westholme Graphics via the BC Aviation Council for a discounted \$435 conference rate

### "SIPS WITH A SOMMELIER" ADD-ON EVENT \$1,500

- Two "Sips with a Sommelier" event tickets
- Inclusion on printed materials, signage, website, Frequent Flyer eNewsletter to 9500+ Supporters, plus video loop at event

### YLW AIRPORT AND KF AERO INDUSTRY ADD-ON TOUR \$1,500

- Two tour tickets
- Inclusion on printed materials, signage, website, Frequent Flyer eNewsletter to 9500+ Supporters, plus video loop at event

### TRANSPORTATION FOR SIGNATURE DINNER \$2,750

- Two Signature Dinner tickets
- Logo placement on printed materials, signage, website, Frequent Flyer eNewsletter to 9500+ Supporters, plus video loop at event

### GOLF TOURNAMENT, BCAC VOLUNTEER RECOGNITION ADD-ON EVENTS \$750

- Welcome to the Volunteers
- Logo placement on printed materials, signage, website, Frequent Flyer eNewsletter to 9500+ Supporters, plus video loop at event

### HALF TABLE INSIDE CONFERENCE ROOM BY INVITATION (8 SOLD-OUT) \$375

- Inclusion in, and production of, rotating promo loop, plus "elevator speech" (roving mic by conference emcee) during conference
- Includes conference admission and meals. Welcoming Reception and Signature Dinner separate.

### DONATION OF ONLINE AUCTION ITEM (AVAILABLE UNTIL ONE WEEK AFTER THE CONFERENCE LAUNCH)

- Receive sponsorship recognition similar to cash sponsorship at half Fair Market Value (FMV)
- Travel Partners receive one additional level of sponsorship recognition
- 2021 auction (Silver Wings) had 13,611 page views!



## Sponsorship Opportunities – Meals

DINING	SPONSOR	COST	DETAILS
Welcoming Reception	Boeing Canada	\$3,500	Welcome delegates and guests to the reception, logo placement on Welcoming Reception signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Summary Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (9,500+ Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.
Breakfast 1	Conair (ROFR)	\$3,500	Welcome delegates and guests to the function, logo placement on signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Summary Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter, (9500+ Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.
Coffee 1	ARC Aviation Renewables (ROFR)	\$1,300	Logo on signage, listing in the Summary Agenda, logo on video loop at event.
Lunch 1	Cranbrook Airport YXC (ROFR)	\$3,975	Welcome delegates and guests to the function, logo placement on signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Summary Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (9500+ Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.
Coffee 2	Comox Airport YQQ	\$1,300	Logo on signage, listing in the Summary Agenda, logo on video loop at event.
Signature Dinner	Vancouver International Airport YVR	\$8,000	Welcome delegates and guests to the Signature Dinner (high-end plated food service and expansive dessert buffet). Logo on Signature Dinner signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Summary Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (9500+ Supporters), promo item opportunity, two complimentary conference registrations. Vertical banner at conference.
Breakfast 2	Tourism Kelowna/TOTA (ROFR)	\$3,500	Welcome delegates and guests to the function, logo placement on signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Summary Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (9500+ Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.
Coffee 3		\$1,300	Logo on signage, listing in the Narrative Agenda, logo on video loop at event.
Lunch 2		\$3,975	Welcome delegates and guests to the function, logo placement on signage/table tent cards/sponsors board, dedicated slide in scrolling PPT presentation, listing on the website and Summary Agenda, highlighted in social media campaign and Frequent Flyer eNewsletter (9500+ Supporters), promo item opportunity, one complimentary conference registration. Vertical banner at conference.

\*(ROFR) = Right of First Refusal



## Online Auction Opportunities

### CONSIDER CONTRIBUTING TO OUR CONFERENCE ONLINE AUCTION

Half of all auction proceeds are used to support our **\$250,000 annual Aviation and Aerospace Scholarship Award Program – the largest in Canada**. The remaining proceeds support and develop BCAC programs and services supporting the aviation and aerospace community, especially our popular **Youth and Human Resource Development** offerings.

### ALL PERSONALLY DONATED ITEMS OR CASH DONATIONS WILL RECEIVE A CHARITABLE TAX RECEIPT

Donated items that are not physical, e.g. electronic vouchers or gift certificates, **must be shipped by the donor** to the winning bidder's location (within BC) at the donor's expense. Items donated for the auction will be accepted until one week after the conference closes.

### DONATED ITEMS RECEIVE SPONSORSHIP RECOGNITION

Sponsorship recognition will be similar to the itemized cash sponsorships on the first two pages, but at **half Fair Market Value (FMV)**, plus promotion through our high-traffic online auction site. The Online Auction opens one week before the conference and runs for two weeks after the conference.

### DONATION OF ONLINE AUCTION ITEM

Simply email [info@bcaviationcouncil.org](mailto:info@bcaviationcouncil.org) with the title for your item(s), a subtitle, Fair Market Value, brief description (including any restrictions/fine print), 1 - 4 photos of your item, your logo and website address. Please refer to the sample online auction listings on the following page for inspiration.

### HELP US BUILD CANADA'S LEADING AVIATION AND AEROSPACE AUCTION

Questions? Please contact BCAC's Executive Director, Dave Frank, at [dave@bcaviationcouncil.org](mailto:dave@bcaviationcouncil.org) or call 604.644.6426 (direct).



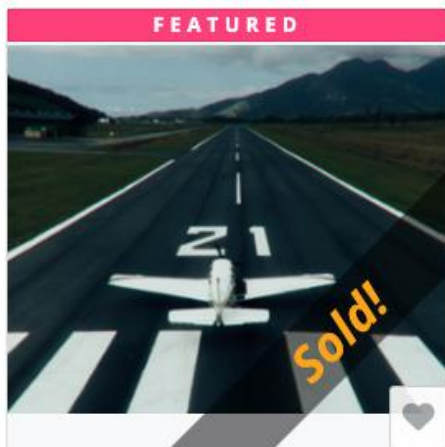
## SOARING ABOVE CHALLENGES: EYES ON THE HORIZON

**ONE HUNDRED PERCENT** of the net Conference proceeds support BCAC programs, like the Scholarship Fund, Youth Engagement initiatives, Communications, Website and Human Resource Development.

Thank you for helping us support the next generation of aviation and aerospace professionals in British Columbia!

# Online Auction Opportunities (Samples from BCAC25)

Please Note: Up to four photos can be included.

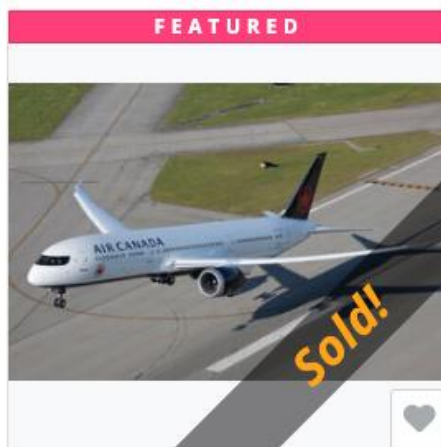


## Amy's Flying School: 1 Hour Fam Flight (YPK)

Located at Pitt Meadows Regional Airport.

**\$111.00 CAD**

value: \$270.00 CAD

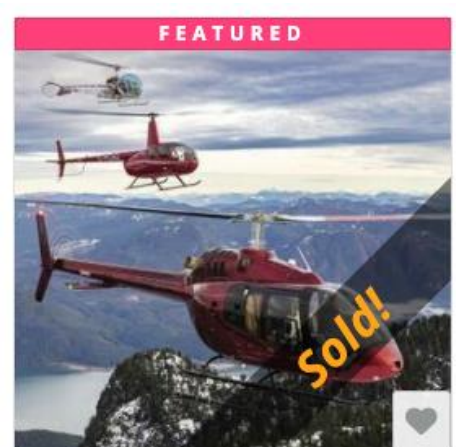


## Air Canada: Ticket for 2 Anywhere in Network

195 destinations on six continents. Wher...

**\$3,300.00 CAD**

value: \$9,200.00 CAD

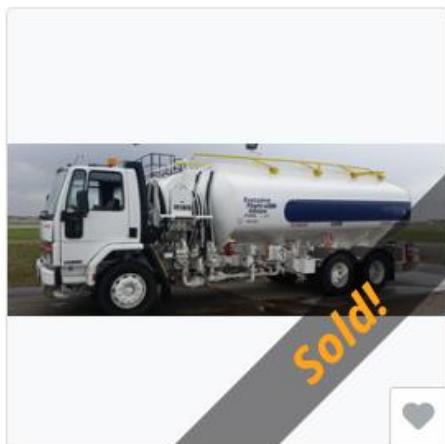


## Chinook Helicopters: 1 Hour Scenic Ride

3-People over the Fraser Valley

**\$706.00 CAD**

value: \$1,600.00 CAD

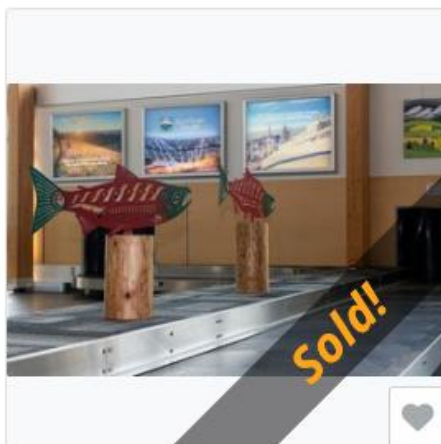


## Executive Flight Center \$250 Avgas Voucher

\$250 avgas gift certificate to be used at a...

**\$210.00 CAD**

value: \$250.00 CAD



## YKA: Kamloops Airport - Airport Tour and Lunch

Exclusive behind the scenes tour with Ai...

**\$40.00 CAD**

value: \$250.00 CAD



## Westin Wall Centre, Richmond, 1 Night

One (1) night stay in a Traditional Guest ...

**\$145.00 CAD**

value: \$307.00 CAD